



FINTECH

How Innovation and Fintech will Shape the Future of Banking

April 15, 2019 1:00 - 4:00 PM

Sponsored by and held at
Dakota Carrier Network
4202 Coleman St, Bismarck, ND

This session will address how growing community banks are changing the way they do business to account for the digital transformation occurring in the banking industry today. We will discuss why community banks are looking to fintech's for assistance and the best practices for successful fintech partnerships. The conversation will touch on the need for cultural transformation, personnel needs and challenges, what role innovation plays into the bank's strategy and the need for new solutions and external assistance. We will focus on what the future of banking looks like, how emerging technologies will play a role in the bank going forward. We will highlight the growing competition in the space and provide resources to assist with the innovation and fintech partnership process.

What You Will Learn:

- Why is innovation important for community banks
- What is Fintech and what does the Fintech Landscape look like
- What competition looks like today and in the future
- Digital Lending Trends
- Approaches to Fintech
- Fintech Resource Summary

Interactive Discussion Questions:

- How do you create a culture of innovation at your company/Bank?
- What advice would you give to other community bankers just starting the innovation/fintech partnership process?
- What advice would you give in terms of handling fintech partnerships?
- How are you organized for innovation?
- How do you educate yourself on innovation and emerging technologies? What emerging technologies are you using or planning to use over the next 12 months?
- How do you see changes in the regulatory environment affecting the future of banking and how are you preparing for it?
- What is the best banking innovation you have seen in the last 12 months? What do you think will have the biggest impact on community banking in the next 12-24 months?
- Where does your core processor fit in delivering great customer experiences and differentiated solutions?
- What recent projects are you undergoing with Data & Analytics?
- What banks do you look to as top innovators in the space and why?
- Who do you view as your primary competition?

Who Should Attend:

CEO's, COO's, CFO's, CIO's CTO's and those responsible for innovation and strategy

Session Sponsored by:

DCN

**Dakota Carrier
NETWORK**



Session Instructor: Kevin Tweddle, Chief Operating Officer, ICBA Services Network, Chief Innovation Officer, ICBA

Kevin Tweddle is chief operating officer for ICBA Services Network®, providing leadership management and vision for the Services Network whose mission is to enhance the franchise value of community banks by providing high-quality products and services that aggregate the buying power of community banks nationwide.

Tweddle will also continue to drive ICBA's innovation, change management and financial technology strategies as chief innovation officer, working with ICBA leadership to develop impactful, value-added solutions that help community banks seize new market opportunities to meet customers' evolving financial services' needs.

His extensive financial services experience spans 30 years and includes executive roles in sales, marketing, accounting and information technology. Tweddle previously served as president of Bank Intelligence Solutions at Fiserv and was an executive at the Bankers Bank in Atlanta, where he was chief financial officer and chief information officer.

Well-respected by industry peers, Tweddle also served as President on the Board of Directors of the Association for Financial Technology and as a member and Chairman of the Financial Institutions Committee of the Georgia Society of CPAs.

Tweddle is a certified public accountant and is a graduate of the Colorado Graduate School of Banking. He holds a Bachelor of Science in business administration and accounting from Stetson University in Deland, Fla.



COST

ICBND Member \$149.00
 ICBND Prospective Member \$249.00

Cost includes session, materials, and refreshments.

Session Starts at 1:00 pm and will be held at the DCN Office located at 4202 Coleman Street, Bismarck

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