

# *Emerging Leaders Development Program*



## *Summer Conference June 7-8, 2018*

***Ramada Grand Dakota Lodge  
532 15th Street West, Dickinson, ND***

**SPONSORED IN PART BY:**



# AGENDA

(all times listed are MST)

## Thursday, June 7

Noon - 1:00 pm

1:00 pm - 3:00 pm

3:15 pm

4:15 pm - 5:30 pm

5:30 pm - 7:30 pm

7:30 pm

Registration and Lunch at Hotel *sponsored by Lewis & Clark Development Group*

Keynote Speaker - Sam Silverstein - "The Art of Being Accountable"

Load Party Bus for trip to Medora (depart time is 3:30 pm)

Private Reception and Welcome

Pitchfork Steak Fondue *sponsored by Federal Home Loan Bank of Des Moines*

Medora Musical

We will load bus after musical and travel back to Dickinson for continued fun on the party bus and downtown Dickinson until midnight

## Friday, June 8

8:00 am - 9:15 am

9:30 am - 11:00 am

11:15 am - 12:15 pm

12:15 pm - 1:15 pm

1:15 pm - 3:30 pm

Breakfast at Hotel *sponsored by Bell Banks*

Keynote Speaker - Phil Van Hooser - "Motivating Managers, Millennials, and Misfits"

Keynote Speaker - Jackie Rolow - "How Smart Are Your Emotions?"

Lunch at Hotel *sponsored by Graduate School of Banking at Colorado*

Keynote Speakers - Bank of North Dakota: Craig Hanson, Financial Institutions Market Manager and Tom Ternes, Student Loan Manager



**Sam Silverstein** is dedicated to instilling the highest form of leadership in every organization. As a former executive and business owner, his manufacturing and distribution companies sold over \$100 million in products and services. Today, he writes, speaks, and consults with companies, inspiring and challenging their people to think differently to achieve a better result. Sam's works with entrepreneurs, multi-national companies, and government agencies has transformed organizational cultures and driven increased engagement and productivity. He is the founder of The Accountability Movement™, which is focused on building powerful communities filled with people and organizations that know their values, live their values and keep their commitments.

**The Art of Being Accountable:** It's time to show workplace excuses the door. Often people make excuses out of over-commitment, lack of understanding, or poor time management. In a world where there are more resources available than ever before - it's time to get to the bottom line. Sam will lay out the relationship between what we value and what we can control and illuminates the strategies, mindsets, and tools necessary to eliminate excuses from our lives personally and professionally.



Top U.S. companies including ExxonMobil, Reebok and AmeriGas and small-town organizations alike have embraced **Phil Van Hooser's** approach to personal leadership, employee motivation, team building and communication. Since 2014, Phil has volunteered as advisor, leadership instructor, mentor and coach through Vision 2050, a non-profit initiative he began for the development of rural-area millennial leaders. His experience in Fortune 500 manufacturing, community banking, and boardroom leadership coupled with his practical, plainspoken strategies aid emerging and experienced leaders alike, equipping and inspiring them for real-world challenges.

**Motivating Managers, Millennials & Misfits:** More than any other issue, leaders struggle with how to motivate employee performance—yes, the performance of Millennials, but also the performance of other generational employee groups. Whether it's Millennials, Baby Boomers, Gen Xers, or the up and coming Gen Zers you're working with, learn the methods that really motivate individual employee performance long-term.



**Jackie Rolow** has been a vital part of the SHAZAM Network for the past 23 years. Jackie leads the charge to establish and enhance solid HR management practices and retain top industry talent. She plans and coordinates all corporate-wide HR functions, consistent with the strategic direction set by the company. She is a member of the Society for Human Resource Management (SHRM), which provides the most current and comprehensive resources to HR professionals. She holds the Senior Professional Human Resource (SPHR) designation. She's also a member of the American Society for Training & Development (ASTD), the world's largest association dedicated to workplace learning and performance professionals.

**How "Smart" are Your Emotions?:** How many times have you been told to "check your emotions at the door!?" Yet, there's currently a growing field of research on the value and importance of emotional intelligence. Emotional intelligence is the capability of individuals to use information to guide thinking and behavior in order to adapt to different environments or achieve one's goals. Understanding and using emotions correctly can make you a better communicator and, ultimately, more effective in your job. You'll learn strategies to increase your emotional intelligence and how to translate that into knowledge for better decision making. With a greater understanding of your emotions, you'll experience a positive impact on your professional and personal life.



**Craig Hanson** began his career with the Bank of North Dakota in 2016 as the Large Project Business Banker and later became the Bank’s Financial Institutions Market Manager. He graduated from Minot State University with a degree in accounting and worked in public accounting before beginning his banking career in 2005. Craig enjoys spending time at the lake with his family and being involved in his kids’ various activities. He and his wife, Missy, have two daughters.



**Tom Ternes** is the Student Loan Manager for Bank of North Dakota (BND). Tom has worked in higher education for the past nine years and joined BND’s Student Loan Services department in January 2012. Tom has a BS degree in Education from Minnesota State Moorhead and his MBA from University of Mary. His passion for education has given him a strong understanding of the importance behind helping students fund their education in the best way possible.

Craig and Tom will give a high level overview of the programs offered by Bank of North Dakota. They will outline how these programs can help you, your bank, and your community. They look forward to an open discussion about the needs of your banks and the needs of North Dakota.

## Hotel Accommodations

A block of rooms has been reserved at the Ramada Grand Dakota Lodge located at 532 15th Street West in Dickinson with a rate of \$79 plus tax per night. These group rates are in effect from Wednesday until Friday. **The room block will expire on May 18, 2018** - please book early.

Ramada Grand Dakota Lodge phone number: 701-483-5600

## Registration Fees

|                             |                                          |                 |
|-----------------------------|------------------------------------------|-----------------|
| <b>Seminar Participant:</b> | <b>ICBND ELDG Pre-paid Annual Member</b> | <b>FREE</b>     |
|                             | <b>ICBND ELDG Alumni Member</b>          | <b>\$280.00</b> |
|                             | <b>ICBND Member</b>                      | <b>\$380.00</b> |
|                             | <b>Prospective ICBND Member</b>          | <b>\$480.00</b> |
| <b>Spouse/Guest:</b>        | <b>\$150.00</b>                          |                 |

Registration fee includes all session materials, breaks, meals, and Pitchfork Fondue and Medora Musical tickets.

## THANK YOU TO OUR SPONSORS



## CANCELLATION POLICY

Individuals canceling 15 days prior to seminar date will receive 100% refund; 14 to 7 days prior to seminar date will receive 50%; less than 7 days prior to seminar date will receive no refund.

# Emerging Leaders Development Group (ELDG) 2018 Summer Conference

## June 7-8, 2018 - Ramada Grand Dakota Lodge, Dickinson, ND

Registration fee includes all session materials, breaks, refreshments, meals, and transportation to and activities in Medora.

| Registration                            |  |                  |            |
|-----------------------------------------|--|------------------|------------|
|                                         |  |                  |            |
| ELDG Pre-Paid Annual Member Participant |  | FREE             | FREE       |
| ELDG Alumni                             |  | _____ @ \$280    | = \$ _____ |
| ICBND Member                            |  | _____ @ \$380    | = \$ _____ |
| Prospective ICBND Member                |  | _____ @ \$480    | = \$ _____ |
| Spouse/Guest                            |  | _____ @ \$150    | = \$ _____ |
|                                         |  |                  |            |
|                                         |  |                  |            |
|                                         |  | <b>Total Due</b> | = \$ _____ |

**For a meal and activity count, please mark the number of individuals who will be attending each event:**

**Thursday Lunch** \_\_\_\_\_      **Thursday Medora Reception/Pitchfork Fondue/Musical** \_\_\_\_\_

**Friday Breakfast** \_\_\_\_\_      **Friday Lunch** \_\_\_\_\_

Attendee Name \_\_\_\_\_ Email \_\_\_\_\_

Attendee Name \_\_\_\_\_ Email \_\_\_\_\_

Spouse/Guest Name \_\_\_\_\_

Spouse/Guest Name \_\_\_\_\_

Bank Name \_\_\_\_\_

Bank Mailing/Billing Address \_\_\_\_\_

City, St, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Pay By: \_\_\_\_\_ Invoice Bank \_\_\_\_\_ Check Enclosed \_\_\_\_\_ Credit Card Number \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

