

2024 SPONSORSHIP OPPORTUNITIES



The Independent Community Banks of North Dakota is organized to establish and maintain an informed network of independent community banks across the state of North Dakota. Every day our team is dedicated to advocating, supporting and enhancing the success of our industry.

We have continued to expand our communications, outreach and engagements wherever possible to promote and feature our valued Associate Members and Partners. Whether you're looking for growth in the North Dakota industry, or launching a new product or service, we have programs and events that will enhance your strategy in a traditional or virtual setting. Let's connect and put together a program that works for you business!

2024 SCHEDULE OF EVENTS

Schedule subject to change

January 30-31	Front-Line Retail Banking Certification (Virtual)
February 23	Community Bankers for Compliance - Regulatory Update (Virtual)
March 1	Emerging Leaders Development Group - Winter Session (Grand Forks)
April 16-17	Community Bankers for Compliance - Spring Session (Bismarck)
May 1-2	Women in Community Banking Summit (Bismarck)
May 10	Community Bankers for Compliance - Regulatory Update (Virtual)
May 22	FDIC Directors College (Bismarck)
June 10-14	School of Agriculture Lending (Bismarck)
June 25-26	Emerging Leaders Development Group - Summer Session (Medora)
August 13-14	ICBND 56th Annual Convention (Bismarck)
August 16	Community Bankers for Compliance - Regulatory Update (Virtual)
September 24-25	Emerging Leaders Development Group - Fall Session (Jamestown)
October 1	Policies & Procedures Session (Bismarck)
October 2	Fraud Symposium (Bismarck)
October 15-16	Community Bankers for Compliance - Fall Session (Bismarck)
November 8	Community Bankers for Compliance - Regulatory Update (Virtual)
Dates TBD	ICBA/ICBND FinTech Showcase & AgTech Showcase

EVENT SPONSORSHIP PACKAGES

2024 Convention Sponsorships NOT Included in this Package

Platinum Sponsorship - \$3,000

- Table top exhibit space at the event
- Premium sponsorship acknowledgement
- Social media post
- Two free event registrations
- Logo and link on event marketing materials
- Attendee list sent post-event
- Print signage at the event
- Opportunity to distribute print and promotional marketing materials

Gold Sponsorship - \$2,000

- Table top exhibit space at the event
- Meal sponsorship which includes verbal and print recognition during event
- One free event registration
- Logo and link on event marketing materials
- Attendee list sent post-event
- Opportunity to distribute print and promotional marketing materials

Silver Sponsorship - \$1,000

- Table top exhibit space at the event
- Verbal and print recognition during event
- One free event registration
- Logo and link on event marketing materials
- Attendee list sent post-event

Bronze Sponsorship - \$500

- Table top exhibit space at the event
- Logo and link on event marketing materials
- Attendee list sent post-event



701-258-7121



info@icbnd.com



www.icbnd.com

EVENT DESCRIPTIONS

Front-Line Retail Banking Certification

January 30-31 (Virtual)

This two-day certification program focuses on the essentials for today's Retail Banker in providing exceptional service, problem solving, making referrals, and building profitable relationships. The program is packed full of checklists, job aids, examples, and real-world situations. Attendees who complete the program will receive a Certificate of Completion.

Emerging Leaders Development Group

Winter Session: March 1 (Grand Forks) Summer Session: June 25-26 (Medora) Fall Session: September 17-18 (Jamestown)

The ICBND Emerging Leaders Development Program was designed specifically for the future community bank leader. It will develop strong performers who will drive growth, innovation and change for their community bank. Members of this program will benefit through individual self-discovery, personal and professional growth and career development. The Emerging Leaders program aims to support North Dakota's community banks in the development of its people so that these bankers will become impactful leaders of influence for the bank, themselves and their communities.

Community Bankers for Compliance Program

Spring Session: April 16-17 (Bismarck) & Fall Session: October 15-16 (Bismarck)

Virtual Regulatory Updates: February 23, May 10, August 16, November 8

The Community Bankers for Compliance Program (CBC) is the most successful and longest running compliance training program in the country. The CBC Program will provide your bank with up-to-date information on the ever-changing bank regulations, as well as guidance for structuring and maintaining your in-bank compliance program. In addition, it provides a forum where those responsible for regulatory compliance can discuss issues and exchange ideas with other community bankers.

Women in Community Banking Summit

May 1-2 (Bismarck)

ICBND recognizes the powerful influence and potential of women in the banking profession, along with all women in business. We also recognize the many challenges they face on a daily basis. This summit helps restore your passion for work and home and find a renewed sense of purpose. You learn how to set yourself apart from the competition, motivate yourself to deal with stress and change, form stronger teams, embrace change, inspire accountability and more! Don't miss this opportunity for invaluable networking, powerful information and a great career move. Not only do you benefit both personally and professionally, you'll leave the conference motivated, energized and inspired!

School of Agriculture Lending

June 10-14 (Bismarck)

ICBND is excited to partner with Bismarck State College and North Dakota State University to offer a two-year School of Agriculture Lending. The ICBND School of Agriculture Lending will provide: practical, hands-on curriculum designed for learning by doing and for easy application at the bank, case studies, AgBank Simulator, small class size to increase networking opportunities and personalized instruction, designed and governed by bankers and taught by experienced bankers, consultants, and college professors, designed to provide you with the practical aspects of agricultural credit & finance, farm management, marketing and related subjects.

Policies & Procedures Session

October 1 (Bismarck)

The policies and procedures that your financial institution implements play a very important role in defining your guiding principles and forming the basic structure of your business operations. By ensuring that your procedures are up to date and your policies are clear, you will have the confidence to know that your customers and members will have a consistent experience and your processes comply with the Rules.

Fraud Symposium

October 2 (Bismarck)

Brought to you in cooperation with UMACHA and ICBND, this symposium provides you with the latest information regarding financial crimes and the most up-to-date solutions for fraud prevention. This symposium is jam packed with useful information for you institution to stay ahead of the fraudsters.

ICBA/ICBND FinTech Showcase & AgTech Showcase (events held separately)

Dates TBD (Bismarck)

This is an exciting new opportunity that has never been offered in North Dakota before! Attendees will hear from keynote speakers and have the opportunity to watch live demonstrations from companies in both the FinTech and AgTech spaces. More details on these events will be rolled out soon!

EVENT SPONSORSHIP SELECTION

Please complete and return the following form to jessiep@icbnd.com:

Company Name _____

Contact Name _____

Title _____

Email _____

Address _____

City, State, Zip _____

Phone _____

Event	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
Front-Line Retail Banking Certification				
Emerging Leaders: Winter Session				
Emerging Leaders: Summer Session				
Emerging Leaders: Fall Session				
Community Bankers for Compliance				
Women In Community Banking Summit				
School of Agriculture Lending				
Policies & Procedures Session				
Fraud Symposium				
ICBA/ICBND FinTech Showcase				
ICBA/ICBND AgTech Showcase				

If you're interested in a sponsorship opportunity that is NOT included in this list, please contact Jessie Pfaff at jessiep@icbnd.com, or 701-258-7121 to discuss other options.



701-258-7121



info@icbnd.com



www.icbnd.com