

ICBND 56TH ANNUAL CONVENTION



**COMMUNITY BANKS
YOUR HOMETOWN ALL STARS!**

AUGUST 13-14, 2024

**BISMARCK HOTEL & CONFERENCE CENTER
BISMARCK, ND**

Exhibitor Registration

EXHIBITOR INFORMATION

Exhibit Dates and Hours*

All exhibit events will be held in the Dakota Ballroom

Monday, August 12

3:00 pm - 7:00 pm Exhibitor Set Up

Tuesday, August 13

11:00 am - 3:00 pm Exhibitor Set Up

5:00 pm - 10:00 pm Theme Party & PAC Raffle

- PAC Silent Auction, PAC Liquor Raffle, Walk-A-Thon, Preferred Customer, Booth Prize Drawings & Heads or Tails
- Full Buffet Meal & Drinks Served in Exhibit Area

Exhibitors have the opportunity to give away a specific booth prize from your company. Theme Party: Decorate your booth in the Hometown Sports theme and wear your favorite jersey, or favorite high school sports apparel for your chance to win a FREE booth in 2025!

10:00 pm Exhibitor Tear Down

Traffic Building Incentives Include:

- ◆ Sessions, food, and beverages in exhibit hall.
- ◆ Exhibit hall attendee prizes - opportunity to win for all bankers who visit the exhibit hall.
- ◆ ICBND Walk-A-Thon and Preferred Customer programs help draw the attendees to your booth and gives them a chance for great cash prizes.
 - **Walk-A-Thon:** Each bank attendee will be given an exhibitor map. Exhibitors will be asked by attendees to initial their booth space on the map. Once completed, attendees are eligible at a chance for prizes.
 - **Preferred Customer:** Bank attendees that set up a meeting with an exhibitor for a time outside of the ICBND Annual Convention will be eligible at a chance for prizes. Please complete the preferred customer form available at registration.
- ◆ Exhibit hall hours designed for maximum traffic flow.
- ◆ Exhibitors have the opportunity to give away a specific booth prize from your company. Prize winners will be announced during the Theme Party, on Tuesday night.
- ◆ Tuesday night Theme Party - dress yourself and your booth up in the Hometown Sports theme for a chance to win a free booth in 2025

Booth Rates**

8' x 10' BOOTH

\$1,200 per booth for ICBND Associate Members
\$2,200 per booth for Prospective ICBND Members

16' x 10' BOOTH

\$1,700 per booth for ICBND Associate Members
\$2,700 per booth for Prospective ICBND Members

****One company per booth**

What's Included In The Booth Price?

- ◆ A complimentary full registration enabling one person to attend all functions, meals and general sessions (a \$650 value).
- ◆ Product/Service description in the ICBND Exhibitor Directory.
- ◆ Pre-convention mailing database of convention delegates for marketing purposes (emailed end of July upon your request).
- ◆ Sponsorship opportunities with special acknowledgement of these sponsorships.
- ◆ One 8' high draped back wall and two 3' high draped side dividers, table and two chairs.
- ◆ Table linen available upon request - NO PINS OR ADHESIVE ALLOWED ON LINEN.
- ◆ Recognition in Post Convention *Community Banker Newsletter*.
- ◆ Additional booth attendees can register for only \$200 per person, or \$300 last minute rate after July 15, 2024. This includes attendance at Tuesday's Theme Party ONLY. If they would like to attend additional events they must register as a full attendee or for individual days.

Prize Opportunities

- ◆ PAC Liquor Raffle: 15 bottles of Top-Shelf Liquor
- ◆ Preferred Customer Drawing: \$1,000 cash
- ◆ Heads or Tails Game: \$1,000 cash
- ◆ Walk-A-Thon Cash Prizes: \$2,500, \$500, \$400, \$300, \$200, \$100 (must be present to win)
- ◆ Best Vendor Booth At Theme Party:
 - ◆ 1st Place: Free 2025 Booth at Convention
 - ◆ 2nd Place: 50% off 2025 Booth at Convention
 - ◆ 3rd Place: 25% off 2025 Booth at Convention

Hotel Information:

Bismarck Hotel & Conference Center
800 S 3rd Street
Bismarck, ND 58504
Phone: 701-660-8063

Everspring Inn & Suites
200 E Bismarck Expressway
Bismarck, ND 58504
Phone: 701-222-2900

Expressway Suites
180 E Bismarck Expressway
Bismarck, ND 58504
Phone: 701-222-3311

RESERVE YOUR SPACE TODAY!

ACT NOW!

- ◆ Exhibit space is limited and will sell quickly.
- ◆ Booth space is available on a first-come, first served basis.
- ◆ Full payment is required with your application to reserve your booth space. If full payment is not received by July 22, 2024, your exhibit booth and deposit may automatically be forfeited and you will not be listed in directory.
- ◆ Sponsorships are divided into levels with great benefits for your company—including, but not limited to: free golf, discounted booth cost, additional free attendee registrations and much more. See sponsorship information enclosed.

Scan and email OR mail exhibitor application and attendee registration form with payment funds to:

Lindsay Kinnischtzke
ICBND
PO Box 6128
Bismarck ND 58506-6128
lindsayk@icbnd.com

Questions About Exhibits and Convention:

Please contact ICBND
Jessie Pfaff or Lindsay Kinnischtzke
Phone: 701-258-7121
Email: jessiep@icbnd.com
info@icbnd.com

CONVENTION AT-A-GLANCE*

Monday, August 12

3:00 pm - 7:00 pm *Exhibitor Set Up*

Tuesday, August 13

8:00 am Registration Desk Opens
 8:00 am Full Buffet Breakfast
 8:45 am Opening General Session
Alice Frazier, ICBA Vice Chair
Guest Speaker Casey O'Brien
 11:00 am ICBND Annual Golf Scramble
 Prairie West Golf Course, Mandan
 11:00 am Non-Golfer Event
 11:00 am *Exhibitor Set Up*
 5:00 pm Theme Party & PAC Auction
 10:00 pm *Exhibitor Tear Down*

Wednesday, August 14

8:00 am Registration Desk Opens
 8:00 am Annual Prayer Breakfast
Guest Speaker Bob Upgren
 9:45 am *Guest Speaker George Campbell*
 11:00 am *Guest Speaker Jim Reber, ICBA*
 12:15 pm ICBND Business Luncheon Meeting
 2:00 pm Closing General Session
Guest Speaker Kelly Swanson
 5:30 pm Closing Social
 6:30 pm Annual Banquet & Entertainment by
Deuces Wild Dueling Pianos



**Convention Agenda Subject To Change. All events are at the Bismarck Hotel unless otherwise specified.*

ICBND EXPOSITION AGREEMENT

1. Exhibition Objectives

Independent Community Banks of North Dakota (hereinafter also referred to as "ICBND") shall mean it and its officers, agents or employees active for it, in the management of the Exposition. The principal purpose of the Exposition is to offer community bankers the opportunity to examine the latest products and services available for their financial institution. No exhibitor shall engage in any activity inconsistent with this principal purpose. ICBND reserves the right to refuse space to any applicant for exhibition space, or to restrict the use of any materials, that, in the sole discretion of ICBND, are unlikely to contribute to the overall objective(s) stated above.

2. Assigning Booths

Booth locations are assigned on a first-come, first-served basis. ICBND shall consider Exhibitor preferences and use its best efforts to locate booths in one of the locations requested and to provide physical separation from the booths of those competitors from whom Exhibitor has requested such separation. ICBND reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

3. Exposition Schedule*

Monday, August 12

3:00 pm - 7:00 pm Exhibitor Set Up

Tuesday, August 13

11:00 am - 3:00 pm Exhibitor Set Up

5:00 pm - 10:00 pm Theme Party & PAC Raffle
PAC Silent Auction, PAC Liquor Raffle Walk-A-Thon, Preferred Customer, Booth Prize Drawings & Heads or Tails, (Full Buffet Meal and drinks served in exhibit area.)

10:00 pm - 11:30 pm Exhibitor Tear Down

*Schedule Subject to Change

4. Storage

Exhibitors shall be responsible for hauling all crates, boxes and packing materials away from the hotel and storing them away from the exhibit hall for the duration of the Exposition. Exhibitor shall be responsible for ensuring that all packing materials are kept in crates or boxes. Any materials not stored in this manner shall be considered refused and discarded.

5. Handling

Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of all materials and empty crates. If you are mailing anything for your booth in advance, mail it directly to the Bismarck Hotel & Conference Center at 800 South 3rd Street, Bismarck, ND 58501. Please note on the shipping label your company's name, the name of the person picking up the package, and that it will be for the ICBND Convention.

6. Use and Care of Exhibit Space

No part of the exhibit may be more than ten feet in height, the sides and the front of the exhibit may be no more than four feet in height. No part of an exhibit shall obstruct the view of adjacent booths. Exhibits shall not be unduly noisy, glaring, or

otherwise objectionable. Audio-visual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. Business Music Industry/American Society of Composers, Authors & Publishers fees for recorded or live music within the rented booth space is the responsibility of the Exhibitor. The Exhibitor shall maintain his exhibit in good order at his own expenses. **If you are in need of electricity at your booth, you will need to bring your own extension cords. There will be electrical trees and outlets in various locations of the exhibit area.** Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons. All food and beverages in the exhibit hall must be purchased through the Bismarck Hotel & Conference Center. You may contact the sales and catering department directly at 701-660-8063 to arrange this. Please do NOT use pins or adhesive on the table linens.

7. Subletting Space

Exhibitors may not sublet or assign any part of their booth space, nor advertise or display goods or services other than their own. Exhibition advertisements and displays must conform to the statement in the Exhibitor's application describing displays.

8. Failure to Occupy Space

Unless prior approval for delayed occupancy is received from ICBND, any exhibit booth not occupied by 4:00 pm, on Tuesday, August 13, 2024, will be forfeited by the Exhibitor, and may be reassigned or used by ICBND without refund to Exhibitor.

9. Social Functions

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the convention. Exhibitors may conduct social functions at the hotel only with the written approval of ICBND. Social functions shall be by invitation only and shall be scheduled at a time which will not interfere with ICBND scheduled activities. ICBND must approve the function(s) and receive a copy of the invitation two weeks in advance of mailing.

10. Cancellation by Exhibitor

If the Exhibitor notifies ICBND in writing by July 1, 2024, that it will not occupy the exhibit space stated herein, a full refund less \$25 will be given. A 50% refund will be given if cancellation is sent between by July 15, 2024. No refund of any fees, including the deposit fee, will be made if such notice is received after July 22, 2024.

11. Liability and Indemnity

Exhibitor assumes sole responsibility and liability for all damages or injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his/her employees and representatives, (b) other Exhibitors and their employees and representatives, (c) convention delegates, guests or visitors, (d) the convention center, hotel, motel, or convention hall and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the convention premises. Exhibitor agrees to indemnify and hold harmless ICBND and its subsidiaries and

affiliates, their shareholders, directors, officers, employees, agents, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits costs, expenses, including reasonable attorney's fees, or disbursements of any kind of nature whatsoever, which may be imposed on, incurred by or asserted against ICBND in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit booths at the Exposition. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against the liability assumed pursuant to the provisions of this section. ICBND shall not be liable for failure to deliver exhibit space to an Exhibitor as contracted for here in due to causes beyond ICBND's control. In such event ICBND will reimburse fees paid hereunder, less expenses incurred by ICBND including advertising, administration and related expenses.

12. Violations

In the event of violation of this Agreement, ICBND may evict Exhibitor from the exhibit booth and/or have exhibit materials removed. No fees will be returned to Exhibitor and the Exhibitor shall be liable to ICBND for the costs associated with such eviction, less fees paid. In addition to the remedies provided in this Agreement, ICBND shall have and may exercise all other remedies afforded to it by law for costs or damages suffered on account of such violations.

13. Interpretation and Amendments

ICBND reserves the right to interpret and amend the rules in the ICBND Exposition Agreement as it deems proper, to ensure the success of the Exposition and further its educational purposes.

14. Consent to Use of Photographic Images

Registration and attendance at, or participation in, ICBND meetings and other activities constitutes an agreement by the registrant to ICBND's use and distribution (both now and in the future) of the registrant's or attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

15. Rules

All matters, issues or questions not covered by these Rules are subject to the sole decision of ICBND.

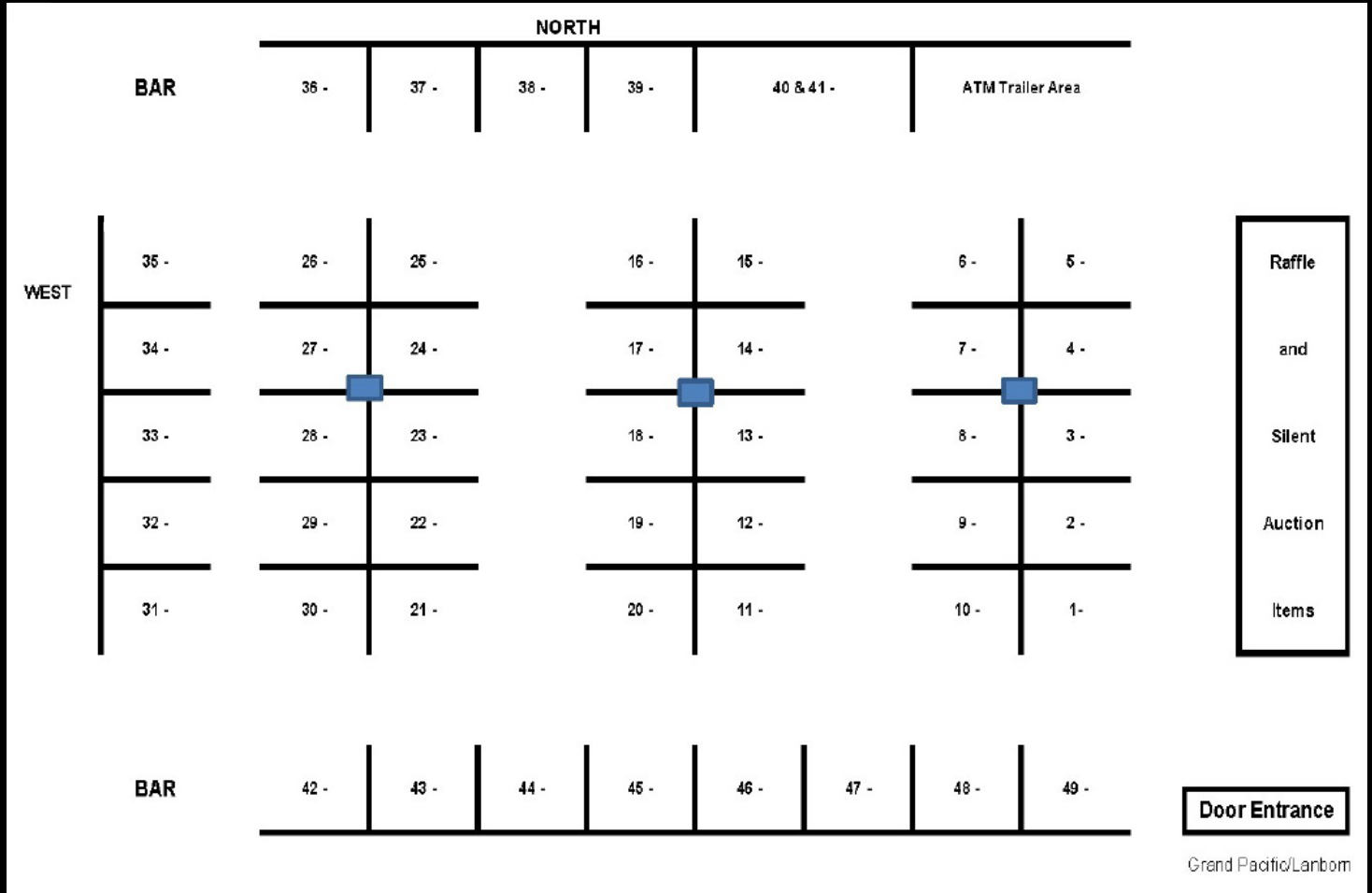


Visit icbnd.com for continually updated information on ICBND's 56th Annual Convention and Exposition

ICBND 56TH ANNUAL CONVENTION



Exhibitor Map



**BISMARCK HOTEL & CONFERENCE CENTER
BISMARCK, ND**



2024 ICBND EXHIBIT BOOTH APPLICATION

PLEASE COMPLETE BOTH SIDES OF APPLICATION/REGISTRATION

Company Contact Information

Business/Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Exhibit Information

Booth assignments are made on a first-come, first-served basis. One Company per booth. Booth space is limited. Please check the box.

8' x 10' Booths*
Member-\$1,200
Non Member-\$2,200

16' x 10' Booths*
Member-\$1,700
Non Member-\$2,700

Booth Preference

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

Exhibitors from whom we desire booth separation, if possible:

Payment Form (Please Check)

Check Enclosed

Credit Card (Please Call to Pay via Phone)

Please Invoice Me

We (exhibitor) understand and agree that this application is an offer which is subject to the absolute right of ICBND to accept or reject. Upon acceptance of this application, we (exhibitor) agree to the terms of the ICBND Exposition Agreement set forth in the Exhibitor Application brochure.

Authorized Signature _____

Title _____ Date _____



Annual ICBND Convention Golf Scramble

Date: Tuesday, August 13, 2024

Registration: 10:30 am

Shotgun Start: 11:00 am

Golf Location: Prairie West Golf Club - Mandan, ND

Golf Entry Fee: \$130/golfer *includes range balls, green fees, cart, lunch and prizes

Golfer Registration

Golfer Name & Email _____

Golfer Name & Email _____

Golfer Name & Email _____

I Wish To Golf With

Name & Bank/Company _____

Name & Bank/Company _____

Name & Bank/Company _____

Please sign and return this form with your payment to:
Lindsay Kinnischtzke, ICBND, PO Box 6128, Bismarck, ND, 58503
Email: lindsayk@icbnd.com or info@icbnd.com

EXHIBITOR'S DIRECTORY

ICBND Convention and Exhibition - Bismarck Hotel & Conference Center, Bismarck, North Dakota

The following information will be used in the Exhibitors Directory, which will be distributed in the registration packets to all delegates during ICBND's convention. For your company to be listed in the Exhibitors Directory, please complete the entire form. **Note: ICBND reserves the right to edit all product/service descriptions. ICBND cannot guarantee that forms received after July 22, 2024 will be included in the Exhibitors Directory. Only one listing per company and per booth number.**

Company Name _____ Contact Name/Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

In 30 words or less, describe your company _____

Exhibitor hereby designates the products listed above are those which shall be displayed or demonstrated and agrees to notify ICBND in writing of any changes prior to the exposition.

Signature _____ Date _____

EXHIBITOR REGISTRATION FORM

PLEASE COMPLETE BOTH SIDES OF APPLICATION/REGISTRATION

First Registrant Name _____ Email _____

Additional Registrant Name _____ Email _____

Additional Registrant Name _____ Email _____

*If you have additional registrants please complete and attach another registration form.

Company Name: _____

Company Address: _____

Exhibit Booth Fees

	Member	Non Member	
8' x 10' Booth Space	\$1,200	\$2,200	= \$ _____
16' x 10' Booth Space	\$1,700	\$2,700	= \$ _____

Full Registration Fees

*Last Minute Rate begins July 15, 2024

	Rate	Last Minute Rate	
First Full Registrant - FREE W/ BOOTH			= \$ FREE w/Booth
Additional Full Registrants	_____ @ \$550	_____ @ \$650	= \$ _____
Booth Attendee ONLY (2 additional booth attendees allowed) <i>Includes Tuesday's Theme Party (Buffet Dinner/Beverages)</i>	_____ @ \$200	_____ @ \$300	= \$ _____
Golf Scramble (please complete golf registration form on previous page)		_____ @ \$130	= \$ _____

For a meal count, please mark the number of individuals who will be attending each event:

Tuesday: Breakfast _____ Non Golfer Alternate Program _____ Theme Party _____

Wednesday: Annual Prayer Breakfast _____ Business Luncheon _____ Annual Banquet _____

Partial Registration Fees

	Rate	Last Minute Rate	
Tuesday, August 13 - Includes Full Buffet Breakfast, Opening General Session Speaker, Exhibit Theme Party (Full Buffet Dinner/Beverages)	_____ @ \$250	_____ @ \$350	= \$ _____
Wednesday, August 14 - Includes Annual Prayer Breakfast (Full Buffet Breakfast), Keynote Speaker, ICBA Guest Speaker, Business Meeting Luncheon (Meal/Beverages), Closing General Session, Social Hour (Hors d'oeuvres/Beverages), Annual Banquet (Meal/Beverages), Closing Entertainment by "Deuces Wild Dueling Pianos"	_____ @ \$300	_____ @ \$400	= \$ _____
Wednesday, August 14 - Annual Banquet Only - This includes Social Hour (Hors d'oeuvres/Beverages), Annual Banquet (Meal/Beverages), Closing Entertainment by "Deuces Wild Dueling Pianos"	_____ @ \$100	_____ @ \$200	= \$ _____
		Total Due	= \$ _____

Cancellation Policy: A full refund less \$25 will be given if notice is received by July 1st, 50% refund through July 15th, no refunds for cancellations after July 22nd. Substitutions are allowed. Golf fees are non-refundable.

Mail to:
ICBND
PO Box 6128
Bismarck, ND 58506-6128

**For more convention
information visit
www.icbnd.com**